



**MAKE MONEY
ONLINE TO BUILD
YOUR EMPIRE**

THE UNWRITTEN MARKETING

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Chapter 1

Is It Possible To Make Money Online?

The Answer to this question is: **YES, YOU CAN EARN MONEY ONLINE.** but not by cheap tricks like watching video or referral sharing or clicking on ads.

So What are the legitimate ways to earn money online?

Here we share with some real ways which we used to earn money online and with this method you also can earn some good amount of money online.

Chapter 2

3 Things You Need To Build Your Empire

We live in a digital era, where people generally spend an average of three hours and 15 minutes on their phones every day. That means its a big opportunity you have to build something for the mobile user.

There are only three main things that are required for building your empire online. (We also build these three things to build our empire)

1. **Patience:** It is the #1 thing you required to make money in the digital era. It's not something you build overnight. You have to consistence action to make money online.

2. **Traffic:** In the online world, your social media follower, your blog readers, and your website visitors are described as traffic.

More traffic doesn't mean more money. Highly engaged and targeted followers are all you need to make most of them.

3. **A Product:** Your product can be physical or digital (It's easy to sell digital products). Also, you don't have to build your product to make money.

Chapter 3

5 Real Ways To Make Money Online

There are various ways to make money online, but here we are only talking about legitimate ways that we tried and tested.

This are the six ways you can earn money online.

1. Freelancing
2. Blogging
3. Social Media Influencer
4. Ecommerce
5. Make Money With Videos

you can also earn by referring to other products which are known as affiliate marketing. we explained it in detail later.

We recommend you to build a digital product like ebook, course, guide or something else to make 100% profit from it. If you don't have an idea how to build it we have a surprise for you to read the full book and you get your surprise.

Chapter 4

Freelancing

Freelancer is a term commonly used for a self-employed person and not necessarily committed to a particular employer long-term.

Two Things You Required To Become Freelancer

1. A skill in which you are best (programming, designing, digital marketing, writing etc.)
2. Communication skill to get clients

How To Start Freelancing Step By Step

1. Choose a Niche(Skill).
2. Get Clear on Your Service Offerings.
3. Define What Your Ideal Client Looks Like.
4. Create a High Quality Portfolio Site(or use platform listed below).
5. Level Up Your Skills.
6. Build Your Credibility.
7. Determine Your Pricing.

5 Best Platforms to sell your skill for free and get paid

1. Fiverr (Best For Beginners)
2. Upwork
3. Freelancer
4. PayPerHour
5. Guru

Chapter 5

Blogging

If you are interested in writing, you should start a blog.

What is a Blog?

A **blog** (shortening of “weblog”) is an online journal or informational website displaying information in the reverse chronological order, with the latest posts appearing first. It is a platform where a writer or even a group of writers share their views on an individual subject.

How To Start A Blog In Simple Steps

1. Pick a blog name.
2. Get your blog online.
3. Register your blog and get hosting.
4. Install wordpress & customize it.
5. Choose a free template and tweak it.
6. Write & publish your first post.
7. Promote your blog with social media and ads.
8. Learn little about seo for free traffic from search engine.
9. Get more people to read your blog.
10. Collect their email id and phone number
11. send them regular email when you publish a new blog post.

Ok.now you started a blog and you have some visitor to read your blog, but how can you make money from blog?

Here are the ways you can make money from your blog readers:

- Run ads on your blog (Use Google adsence)
- Start promoting other prodcuts
- Build a digital product and sell to your readers and email subscriber
- Write sponcered article on your blog
- Sell services like writing and designing

Also you can start a free blog on [blogspot.com](https://www.blogspot.com) and [wordpress.com](https://www.wordpress.com). And start making money from it through ads.

Chapter 6

Social Media Influencer

A **Social Media Influencer** is a user on social media who has established credibility in a specific industry.

A social media influencer has access to a large audience and can persuade others by virtue of their authenticity and reach

How To Become Influencer

Step 1: Choose a budget to suit. your lifestyle.

Step 2: Define your target audience by age, gender and interest.

Step 3: What type of content do you post to influence your audience

Step 4: Create and submit your original content across all social media

Step 5: Define a value for your sponsored posts.

Step 6: Grow your social media account by engaging with your audience

How To Earn As Influencer Even If You Have Low Following

- Promoting Affiliate products
- Get sponsoreship by emailing brands
- Create a Blog and send traffic to your blog
- Build your own product and sell

Chapter 7

Ecommerce: Your Online Store

This is not a easy way to earn money because it required you to have so many skills like business and management, marketing, website developepment etc.

Ecommerce known as electronic commerce or internet commerce, refers to the buying and selling of goods or services using the internet(for example amazon,flipkart,alibaba).

How To Start Ecommerce Business Step By Step

1. Research Ecommerce Business Models.
2. Start Ecommerce Niche Research.
3. Validate Target Market and Product Ideas.
4. Register Your Ecommerce Business & Brand Name.
5. Finalize Your Ecommerce Business Plan.
6. Create Your Online Store(With Shopify).
7. Attract Customers To Your Ecommerce Website.
8. Start advertising your products on social media.
9. Learn inbound marketing to sell more with less money spend.

Chapter 8

Make Money With Videos

This is the best and easy way to earn money online because according to the study, the average person will watch 84 minutes of online video.

But, **how you make videos?**

- Define a topic and create video with your smartphone and collar mic.
- Showcase your personality.
- Add both entertaining and informational value.
- Tell a story that engages the viewer.
- Upload on Video Platforms.

Platforms to upload your videos for free and earn money:

Youtube: create a youtube channel and start uploading videos

Facebook: create a fb business page to upload videos

IgTV: create instagram business page to upload and earn with igTV. (only for some countries)

How To Earn Money With These Platforms

- Through ads on this platform
- From sponsorship
- Refer affiliate products
- sell your own products

Chapter 9

Conclusion

The methods and skill areas mentioned in this guide are the most popular and most convenient of ways to start working from home and making money online.

However, you will always need to have a prior knowledge about those companies and their working structure.

The secret here is patience and commitment to learn and do hard work. But in the end it's all worth it because working from the comfort of your home with your own schedule and pace is like a dream come true.

Chapter 9

Resources

Links To Learn More:

[Guide To Freelancing](#)

[Guide To Blogging](#)

[Complete Buleprint To Start Ecommerce Store](#)

[Earn Money With Youtube](#)

[How To Sell Your Digital Products](#)



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